

Aurore de Heusch
jewels





THE BRAND

'Aurore de Heusch – jewels' is a brand of non-ordinary jewels designed for men and women who are anything but ordinary.

Each collection is thought up in connection with the shape of the human body. Aurore combines femininity and masculinity to create androgynous, powerful and delicate shapes. The lines are pure, direct and architectural.

Through her designs, Aurore has gained expertise in working with 925 Sterling Silver and gold. With her creativity always to the fore, she has been drawn towards learning new techniques and mastering the use of materials that haven't been used before.

Small scale designs or superlative finery, her jewels are the result of detailed research. Behind each of her jewels is hidden this artisanal secret: the quest for harmony that balances out a subject that inspires her and the technical challenge.

100% made by the creative's hands and mind, all the collections have been created and produced in her Brussels workshop.

BIOGRAPHY

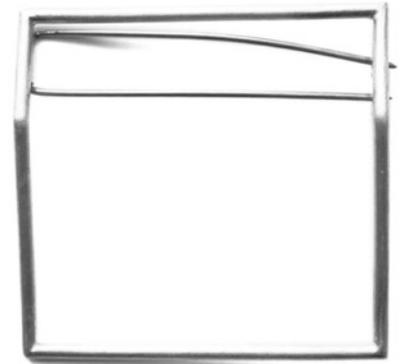


Art inspires the life and desires of Aurore de Heusch. Photography, fashion, drawing and architecture make a big impression on her and are close to her heart. It was in 2008, when she set herself up for the first time behind a jeweller's workbench that she came face to face with jewellery. Since then, they have never parted company. After finishing her studies in fashion and jewellery, Aurore created the brand that goes by her name in 2010.

A jewel is an intimate object, a link that people weave between their skin and themselves. It is a family relationship that tells a unique story that transcends generations. It is an alchemy between the mineral world and the universe of emotions. In the middle of the city where she was born, Aurore is also inspired by Brussels, creating an aesthetic with captivating charm.



COLLECTION 125° // Sterling Silver and leather



« I transform these curves into corners and recesses »



COLLECTION XXY // Sterling Silver



« XXY is the sum of feminine and masculine chromosomes »

COLLECTION BONS BAISERS // Sterling Silver and silk



«I interpret the photos that I have taken by reducing them to a line, a shape, a reflection, a perspective »

CONCEPT STORE

Passionate about artisanal production, Aurore created a concept store dedicated to contemporary jewellery in 2012.

The shop offers a specialist selection of international designers. The collections on display are contemporary, sober, have a particular design and are further developed thanks to ongoing research into shapes, techniques and materials.

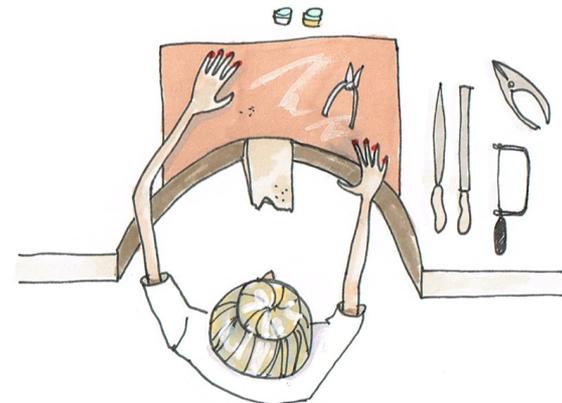
As director of the gallery, Aurore de Heusch selects the jewels put on display and thus sharpens her creative vision. Whether limited editions or unique items, each jewel tells a new story.



WORKSHOP

The workshop where Aurore creates her collections can be seen from the boutique. Authenticity is ubiquitous in this place of creation. It is not a rare event to hear the designer work in the workshop handling a blowtorch, a mallet, a mace or other jewellers' tools.

Aurore designed a website to reflect the spirit of this workshop. As is the norm with her generation, Aurore strikes the perfect balance between her virtual presence on social networks and offering a human and personalized kind of welcome in her boutique. Push open the door of her boutique, browse on her online catalogue and you will enter Aurore's world: an aspiration for excellence tinted with a high level of sensitivity. Just like her jewels.



Aurore de Heusch
jewels

CONTACT

+ 32 2 203 18 14
+32 472 34 54 71

info@auroredeheusch.com

Showroom :
175 rue Antoine Dansaert
1000 Bruxelles

www.auroredeheusch.com
[IG/aurore.de.heusch.jewels](https://www.instagram.com/aurore.de.heusch.jewels)
[FB/auroredeheusch.jewels](https://www.facebook.com/auroredeheusch.jewels)



Aurore de Heusch
jewels